

RATTLEROW PARENT GILTS: **EASY2MANAGE**

OVER
55
YEARS OF
GENETIC
EXCELLENCE

WhiteRoc



SUPERB PRODUCTIVITY IN ALL SYSTEMS

The Rattlerow WhiteRoc gilt maximises heterosis through the combination of three Rattlerow purebred female lines. The Rattlerow hyperprolific Large White 36 and Landrace 12 lines, selected for over 50 years for high numbers born, mothering ability and efficient growth, have been combined with the improved Rattlerow damline Duroc 46 to enhance hardiness, ease of breeding and eating quality. The resulting parent gilt demonstrates an exceptional capacity for high numbers born whilst possessing the strength, robustness and temperament to be easily bred across a wide range of farming situations both indoors or outdoors.

The WhiteRoc has proven to be easy to manage and integrate into existing herds of variable health status. Her excellent prolificacy combined with her regularity of breeding ensures lower replacement rates and makes her the ideal choice for customers wishing for a more balanced breeding female.

Mating to any of the Rattlerow sire line boars will produce strong and uniform progeny of a good birth weight that can be weaned easily into a wide range of accommodation. They will grow fast and remain lean to high slaughter weights under a range of finishing conditions. Specialised breeders can operate a closed herd policy to produce prolific WhiteRoc gilts on their own farms through the GENmatch programme.

- Outstanding numbers born and reared
- Regular breeding and good longevity
- Excellent temperament and mothering ability
- **EASY2MANAGE** and integrate
- Uniform, strong viable piglets
- Rapid lean growth and good feed efficiency
- Ideally suited to indoor and outdoor systems



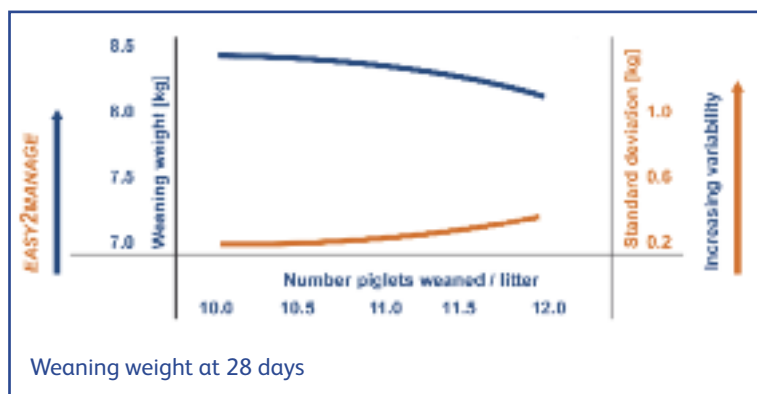
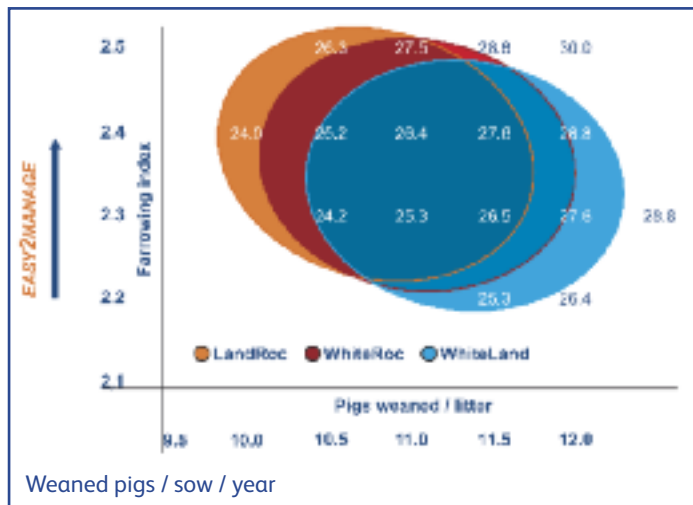
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The Rattlerow purebred dam lines that make up the Rattlerow parent gilt range have been selected from its nucleus herds for high numbers born alive and weaned, regular breeding and mothering ability. The breeding programme uses BLUP analysis from associated Rattlerow herds on three continents to calculate a number of important combined dam line breeding traits. This approach ensures that parent gilts are both highly productive and capable of producing large uniform litters whilst still being *EASY2MANAGE* over a long breeding life.

Rattlerow takes great pride in the reputation it has gained over many years for the quality of its stock. Great emphasis is placed on the nutrition and housing of young gilts to ensure their correct development and to maximise their breeding life and calm temperament. Strict selection of stock focusing on teats, feet, legs and body conformation is recognised as a key component in delivering a quality product.

Rattlerow understands that not all farms experience the same financial advantage by focusing exclusively on numbers born and have therefore taken a balanced approach to selection within their hyperprolific programme. They understand the inverse relationship between numbers born and rebreeding and between pre-weaning mortality and weaning weight as demonstrated in the charts. Some breeders want to maximise numbers born whilst others will wish to focus on the farrowing index and producing higher weaning weights with less piglet mortality and variability. Rattlerow have therefore developed three parent lines that allow customers to match this *EASY2MANAGE* concept to their own farm situation and choose the best parent gilt to maximise profitability.



RATTLEROW FARMS LIMITED *PIG BREEDING DEVELOPMENT*

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